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FOR IMMEDIATE RELEASE

MTV Brings Attention to the Valley

SCOTTSDALE, ARIZ (Sept. 22, 2010) – Rumors are circulating about MTV’s presence in the Valley this weekend, the cameras rolled as their eccentric cast and Sawyer Aviation met. While filming an episode of their scripted reality show, MTV needed a local Arizona aviation company as part of their plot. Sawyer Aviation rose to meet MTV’s needs, showing off their knowledge and fleet of aircraft.

As one of the oldest aviation companies in the Valley, Sawyer Aviation resides at the Scottsdale Airpark. With services ranging from flight training and aircraft rental to aircraft sales and jet charter; Sawyer Aviation is an aviation leader in the Southwest.

The recent national attention from MTV Networks and the jobs such shows create is just another sign that Arizona’s local economy is one of many areas across the country showing signs of improvement. Sawyer Aviation is seeing its business reach new heights in more ways than one.

“Business is definitely up compared to 12-months ago,” says Sawyer Aviation President, Chad J. Verdaglio. “Many of our clients are traveling for business and leisure far more than they were last year at this time.”

Airports usually serve as an early-barometer of an areas economic vitality. The idea that an airport is essential to a city’s success is readily apparent in Scottsdale. There has been a noticeable increase in aircraft traffic since the beginning of the year. With Sawyer Aviation’s increase in flights and national companies like MTV using Sawyer Aviation as a filming venue at the Scottsdale airport, perhaps more local companies will start seeing their business takeoff!

Founded in 1961 “Sawyer” has been synonymous with aviation in the Valley for half-a-century. Headquartered in Scottsdale, AZ Sawyer Aviation’s flight-training department is one of the oldest flight-training academies in Arizona – no coincidence that Arizona is the #1 place in the world to learn to fly. With 6,000+ graduates, some of Sawyer’s graduates have gone on to become Captains of Air Force One. Whether someone is looking to purchase a business aircraft for coast-to-coast travel, live a lifelong dream of becoming a pilot, or arrange a jet for a meeting or a special occasion – Sawyer’s team of dedicated professionals are ready to serve their clients today, tomorrow and for the next 50 years. Sawyer Aviation – We take you above it all.
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